

Jar Hsuan is a recent graduate UX/UI design advocate that promotes human-centred approaches and inclusive design. She has experience working with user research, prototyping, remote ideation and collaboration. She also just completed Memorisely's UX/UI part-time bootcamp that sharpens her remote collaboration skills.

## EDUCATION

### BA in Interactive Arts & Technology | Simon Fraser University

Graduated in Oct 2021

Graduated with Media Arts Concentration with distinction. GPA: 3.82

## WORK EXPERIENCE

### Visual & UX/ UI Design Intern | Paladin Security Groups

Sep 2020 - Apr 2021

- Increased company website sessions by 60% in 3 months by refreshing 2 company websites which involved proposing information architecture, design system and mid to high fidelity mockups in a three-person multidisciplinary team.
- Redesigned a SharePoint intranet platform to increase work productivity and establish a positive digital company culture in a cross-functional team.
- Created 4 videos, 10+ recruitment ads and 10+ monthly magazines for global audiences.

### Graphic Design Intern | Royal Bank of Canada

Sep 2018 - Apr 2019

- Delivered 10+ infographics and 5+ event-related collateral designs highlighting RBC's successes and innovations.
- Overhauled a JIVE-powered company-level intranet platform's information architecture and user touchpoints.
- Demonstrated collaboration and communication skills while supporting 4 cross-team projects.

## PROFESSIONAL TRAINING

### UX/UI Part-Time Bootcamp | Memorisely

Oct 2021 - Jan 2022

Collaborated remotely with diverse-background designers to propose UX/UI redesign case studies for real-life businesses such as Maze. The bootcamp equipped me with up-to-date techniques for remote collaboration, prototyping and user research.

### "Reinvent your intranet as a digital HQ" | Unily's Masterclass

Feb 2021

Mastered ways of establishing positive digital company culture. These principles, backed up with UX research, were applied during the creation of Paladin's intranet SharePoint platform.

## LEADERSHIP EXPERIENCE

### Design Jam | Adobe x Target

Aug 2021

Collaborated with one team member to deliver a sustainability-themed mobile app concept in Adobe XD; led the UX/UI process in which we efficiently recruited and collected 10+ unique user results in one night to solidify important design components.

### Career Presentation | Simon Fraser University Online Learning Community

May 2021

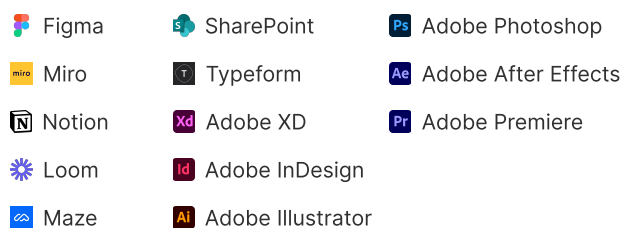
Initiated collaborations with SFU's co-op office to give back to the SFU student community by planning a remote student career presentation.

### Student Ambassador Program | Royal Bank of Canada

May to July 2019

Independently strategized 2 recruitment and networking events for Simon Fraser University students as the only RBC student ambassador. Demonstrated strong communication skills in approaching students in 1-on-1 networking chats.

## TOOLSTACK



**Design:** Visual Design, UX/UI Design, Prototyping, Branding, Videography, Motion Graphics

**Programming:** HTML/ CSS, Basic Java, Basic Unity (C#)

**Soft skills:** self-learning, teamwork skills, networking, communication skills, problem-solving skills, time management

**Languages:** English, Mandarin and Taiwanese

Jar Hsuan is an enthusiastic visual designer who values human-centred approaches to visual storytelling. She has experience working with branding, venue design, collateral design, infographics, videos and motion graphics. Currently immersing herself in UX/UI, videography and motion graphics.

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### Teaching Assistant, Graphic Design Course | Fraser International College

Sep 2017 - Dec 2017

- Led 10+ tutorials and created weekly resources to assist 30+ international students in achieving competency in Adobe Creative Suite.
- Cultivated a friendly and inclusive environment through open communication and one-on-one support.
- Resolved students' problems through active listening and problem-solving skills.

## LEADERSHIP EXPERIENCE

### Visual Design Volunteer | Science Slam Canada

Present

Support Science Slam Canada's new social media team to increase the organization's brand awareness by co-strategizing new campaigns and producing engaging social media illustrations/videos.

### Career Presentation | Simon Fraser University Online Learning Community

May 2021

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## PROJECT EXPERIENCE

### Documentary | Museum of Vancouver's Wild Things Exhibition

Nov 2017 - Dec 2017

Co-created an educational documentary featured on the exhibition's main page; this exhibition was later awarded by BC Museums Association with the award title of "Merit for Excellence in Exhibition".

## TOOLSTACK

- |                                                                                              |                                                                                                         |                                                                                                           |
|----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|
|  Figma    |  Maze              |  Adobe Photoshop     |
|  Loom     |  SharePoint        |  Adobe After Effects |
|  Notion   |  Adobe InDesign    |  Typeform            |
|  Adobe XD |  Adobe Premiere    |                                                                                                           |
|  Miro     |  Adobe Illustrator |                                                                                                           |

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